



HERTOUR4YOUTH PROJECT

2020-1-UK01-KA227-YOU-094543

National Report

National Reports can draw the picture of the overall context of the project.

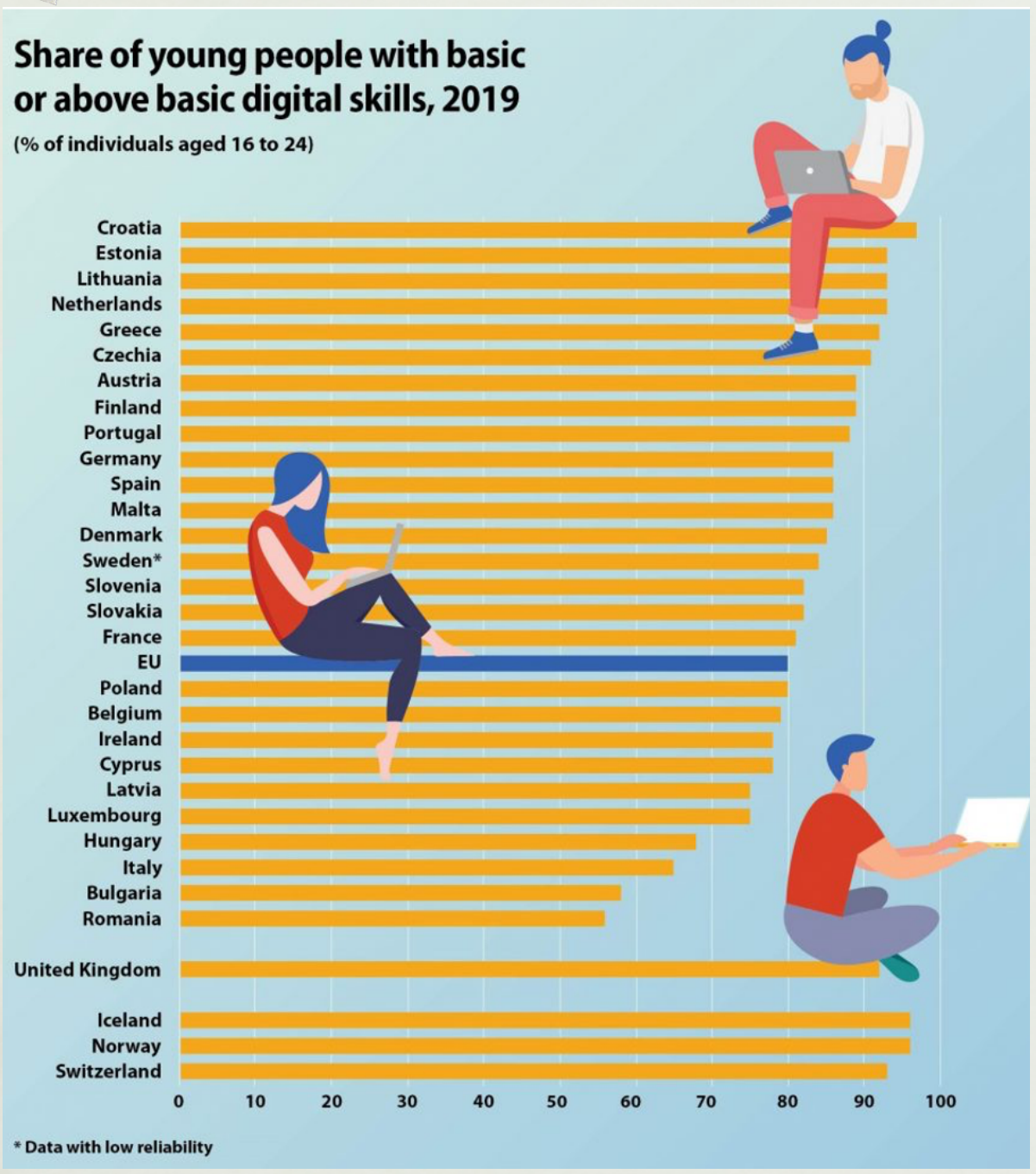


Need Validation Report

Need analysis is a "picture" of the target groups needs in the field of Heritage Tourism

European Report

The Eurostat Data related to the "Share of young people with basic or above basic digital skills in 2019 in all EU countries"



SOURCE: EUROSTAT
[HTTPS://EC.EUROPA.EU/EUROSTAT/WEB/PRODUCTS-EUROSTAT-NEWS/-/EDN-20200715-1](https://ec.europa.eu/eurostat/web/products-eurostat-news/-/EDN-20200715-1)



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Need Validation Report

The Need Validation Report is the report that show the main results of the Need Analysis conducted at the beginning of the project (August-September 2021)

Need Analysis

Many respondents from UK, Italy, Greece, Bulgaria, Netherlands, participated in the survey



The target group

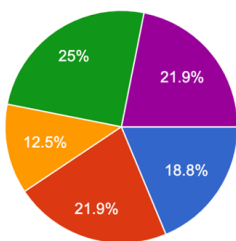
Young adults that already have working experience in heritage tourism or are interested in promoting heritage tourism" or "Young adults that are interested in improving their digital competences"

Data and Main Conclusions

HerTour4Youth objectives match with TG needs bringing back the tourism to its pre-pandemic levels but above all, training young people in order to generate a more adequately digitally upskilled generation of people, interested in this work field.

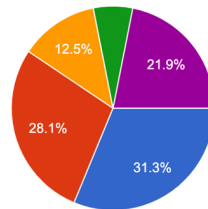
Data

13. Were you directly affected by the Covid 19 pandemic? If yes in what way?
32 responses



- I lost my job
- I work less hours now
- I am working remotely
- I interrupted my studies/ started studying from remote

3. What kind of experience do you have with heritage tourism?
32 responses



- I study /studied tourism-related subjects
- I work in a tourism related sector
- I work in the creative/cultural industry.
- I was left/ am unemployed due to the Covid-19 pandemic
- I still haven't worked/ I have no experience with heritage tourism but I'm interested in the sector/ I'm going to start working in the sector

Main Conclusion - 1

The answers received to the questions of the survey demonstrated that the respondents were working in the heritage tourism sector but more importantly it was shown that everyone wanted to improve their digital skills. This represents a very important data for our project objective.

Main Conclusion - 2

In all countries tourism sector has been deeply affected by the Covid-19 pandemic. A great amount of people have started to study/work remotely or have even lost their job in this work field.